



The following individual education sessions will be presented at the Ohio Needs Transit Conference & OPTA Expo 2024. This list is *not* inclusive of all conference events and opportunities. Please visit ohioneedstransit.org for a full conference agenda.

Monday, November 18, 2024

Intro to Transit Management: *This course highlights the key areas transit managers contend with in their organization. This course highlights topics such as establishing the culture of the organization; leadership skills and styles; working with governing boards; establishing the mission, vision, goals, values, and effective communications; and proper planning and marketing. All levels and job titles are welcome!*

Location: Charles Massey BC, Hilton

Time: 8:30AM-12:30PM

****Please Note**** You must have pre-registered for this 4-hour class. **The class is now full.**

ODOT Transit Academy: *This course is invite-only by ODOT for new hires.*

Location: Milton Caniff Room, Hilton

Time: 9:00AM-3:00PM

Disadvantaged Business Enterprise (DBE) Training: *This training will review compliance and reporting needed for DBE standards. Sponsored by NEORide and ODOT.*

Location: Roman Johnson Room, Hilton

Time: 1:00-3:00PM

****Please Note**** You must pre-register for this class as space is limited *Sign-Up Here:*

<https://forms.gle/eZqPiqgvcMdaRLeHA>

OPTA Board Meeting and Annual Election of 2025 Officers: *Open to all OPTA members. Virtual option via Teams: Meeting ID: 226 177 050 398 Passcode: urXLEk*

Location: Charles Massey Room, Hilton

Time: 4:00-4:45PM

Tuesday, November 19, 2024

FTA's Oversight Review Process and Triennial Reviews *presented by Hope Jensen, Director of Office of Program Oversight in the Office of Transit Safety & Oversight Office, FTA*

Location: Pheoris B, Hilton

Time: 9:40-10:40AM

Transit Data Literacy 101: How to Better Communicate with Your Staff and the Public *presented by Raymond Chan, Arcadis*

Location: Pheoris C, Hilton

Time: 9:40-10:40AM

Zero Emissions Planning/ Alternative Fuel Panel Discussion: Transit Agency

Experiences *moderated by Joshua Sikich, Transit Lead, HDR. Panelists Kirt Conrad, SARTA, Eme Torlai, Clean Energy Fuels, Rob Mowat, HDR*

Location: Charles Massey, Hilton

Time: 9:40-10:40AM

Where Paratransit is Going: Predictions for the Future *presented by Ron Brooks, UZURV and Will Rodman, Texas A&M*

Location: Pheoris A, Hilton

Time: 9:40-10:40AM

Telling the Transit Story *presented by Scott Bogren, CTAA*

Location: Roman Johnson Room

Time: 9:40-10:40AM

FTA Region V Updates *presented by Kelley Brookins, FTA Region V Administrator, FTA*

Location: Pheoris B, Hilton

Time: 10:50-11:50AM

Curb to Curb Recruitment: Transporting Professionals from Diverse Industry Backgrounds to a Career Destination in Transit *presented by Ursula Barrera-Richards, Chief Human Resources Officer, TARTA and Dr. Lee Gibson, Talent Acquisition Manager, TARTA.*

Location: Pheoris A, Hilton

Time: 10:50-11:50AM

Local Transit Funding *presented by Naomi Wells, Small Urban Coordinator, NEORide and Katherine Conrad, CEO, NEORide*

Location: Charles Massey, Hilton

Time: 10:50-11:50AM

Emotions as Information: How to Manage Feelings in the Workplace *presented by Celia King, Lead Consultant, Arrants McSwain Leadership Development*

Location: Pheoris C, Hilton

Time: 10:50-11:50AM

Service Models for Small Towns and Rural Communities *presented by Sam Wright, Nelson/Nygaard Consulting Associates and Andy Volenik, Executive Director, Delaware County Transit*

Location: Charles Massey, Hilton

Time: 1:40-2:40PM

When You Gotta Get It Together: How to Get Things Done When Typical Time Management Advice Isn't Working *presented by Celia King, Lead Consultant, Arrants McSwain Leadership Development*

Location: Pheoris C, Hilton

Time: 1:40-2:40PM

The Grocery Bus: Using Transit to Combat Food Deserts in Akron *presented by Nathan Leppo, Akron METRO*

Location: Pheoris B, Hilton

Time: 1:40-2:40PM

Talking ADA: Game Show Style *presented by Tim Maceyko and Sara Wade, Ohio Department of Transportation and Lisa Aulick, SORTA*

Location: Pheoris A, Hilton

Time: 1:40-2:40PM

Wednesday, November 20, 2024

OPTA Committee Meetings *including Marketing, Planning, Operations, Maintenance and Legislative*

Location(s): Marketing, Dorothy Gill Barnes, Hilton

Planning, Ema Spencer, Hilton

Operations, Kojo Kamau A, Hilton

Maintenance, Kojo Kamau C, Hilton

Legislative, Amy Kimpton Boardroom, Hilton

Time: 9:00-10:00AM

ODOT Technical Assistance Reviews & Compliance Oversight *presented by Cody*

Riley, Ohio Department of Transportation

Location: Diane Powell Dax, Hilton

Time: 11:10AM-12:00PM

Transporting Passengers Using Mobility Devices *presented by Ken Reed, Ohio*

Transit Risk Pool

Location: Amy Kimpton, Hilton

Time: 11:10AM-12:00PM

Community Engagement *presented by Maggie Ellison, Vice President, Event*

Marketing Strategies

Location: Dorothy Gill Barnes, Hilton

Time: 11:10AM-12:00PM

Workforce Initiatives Through the Transit Lens *presented by Amy Snell Yost,*

Ohio Transit Project Manager, HDR and Spencer Smith, Urban Transit Coordinator, Ohio Department of Transportation, Office of Transit and Aaron Kennedy, Director, Lancaster-Fairfield Public Transit and Maribeth Feke, AICP Director of Programming and Planning, Greater Cleveland Regional Transit Authority

Location: Ema Spencer, Hilton

Time: 11:10AM-12:00PM