



news release

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METRO TO CELEBRATE ‘OHIO LOVES TRANSIT WEEK’
Transit systems across the state will highlight the importance of public transportation

CINCINNATI – In celebration of “Ohio Loves Transit Week,” Feb. 7-14, Metro will join the Ohio Public Transit Association (OPTA) and transit systems across the state in thanking riders for their support and encouraging new riders to fall in love with transit by giving Metro a try.

Every day, tens of thousands of people depend on Metro to get them to school, work, health care and other important destinations. In Ohio and beyond, transit drives the economy, with national statistics showing that every \$1 invested in public transit generates \$4 in economic return.

To encourage new riders to try the bus, Metro will distribute free one-ride tickets and other goodies at its two largest hubs on Thursday, Feb. 11 between 11-Noon at the new Northside Transit Center and on Friday, Feb. 12 between 11 a.m. - 1:30 p.m. on Government Square (while supplies last).

Riders are encouraged to share on social media why public transportation is important in their lives using the hashtag #OhioLovesTransit and to keep an eye on Metro’s [Facebook](#) and [Twitter](#) accounts for more chances to win prizes all week long.

To learn more about riding Metro and user tips visit: <http://www.go-metro.com/how-to-ride>.

Ohio Loves Transit Week

Join the over 3 million workers, seniors, disabled individuals, veterans and students who depend on Ohio’s transit agencies every day and take a ride on public transit the week of Feb. 7-14. As you will see from those who rely on us daily, our local systems provide safe, reliable, affordable and convenient transportation when and where they need it.

About Metro

Metro is a non-profit, tax-funded public service of the Southwest Ohio Regional Transit Authority, providing about 13.5 million rides per year.

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