



The following individual education sessions will be presented at the Ohio Needs Transit Conference & OPTA Expo 2024. This list is *not* inclusive of all conference events and opportunities. Please visit ohioneedstransit.org for a full conference agenda.

Monday, November 18, 2024

Intro to Transit Management: *This course highlights the key areas transit managers contend with in their organization. This course highlights topics such as establishing the culture of the organization; leadership skills and styles; working with governing boards; establishing the mission, vision, goals, values, and effective communications; and proper planning and marketing. All levels and job titles are welcome!*

****Please Note**** You must pre-register for this 4-hour class as space is limited Sign-Up Here: <https://forms.gle/4YKd6RjcwgQGPRGf8>

ODOT Transit Academy: *This course is invite-only by ODOT for new hires.*

Tuesday, November 19, 2024

FTA's Oversight Review Process and Triennial Reviews *presented by Hope Jensen, Director of Office of Program Oversight in the Office of Transit Safety & Oversight Office, FTA*

Transit Data Literacy 101: How to Better Communicate with Your Staff and the Public *presented by Raymond Chan, Arcadis*

Zero Emissions Planning/ Alternative Fuel Panel Discussion: Transit Agency Experiences *moderated by Joshua Sikich, Transit Lead, HDR*

COTA Mainstream on Demand: 5 Years of Economic and Societal Benefits by Providing Same Day Service for Paratransit Riders *presented by Jess Mooney, UZURV*

FTA Region V Updates *presented by Kelley Brookins, FTA Region V Administrator, FTA*

Curb to Curb Recruitment: Transporting Professionals from Diverse Industry Backgrounds to a Career Destination in Transit *presented by Ursula Barrera-Richards, Chief Human Resources Officer, TARTA and Dr. Lee Gibson, Talent Acquisition Manager, TARTA.*

Local Transit Funding *presented by Naomi Wells, Small Urban Coordinator, NEORide and Katherine Conrad, CEO, NEORide*

Emotions as Information: How to Manage Feelings in the Workplace *presented by Celia King, Lead Consultant, Arrants McSwain Leadership Development*

Service Models for Small Towns and Rural Communities *presented by Sam Wright, Nelson/Nygaard Consulting Associates and Andy Volenik, Executive Director, Delaware County Transit*

When You Gotta Get It Together: How to Get Things Done When Typical Time Management Advice Isn't Working *presented by Celia King, Lead Consultant, Arrants McSwain Leadership Development*

The Grocery Bus: Using Transit to Combat Food Deserts in Akron *presented by Nathan Leppo, Akron METRO*

ADA Compliance *presented by Ohio Department of Transportation*

Wednesday, November 20, 2024

OPTA Committee Meetings *including Marketing, Planning, Operations, Maintenance and Legislative*

TAR Reviews *presented by Ohio Department of Transportation*

OPTA Committee Meetings *including Marketing, Planning, Operations and Legislative*

Transporting Passengers Using Mobility Devices *presented by Ken Reed, Ohio Transit Risk Pool*

Community Engagement *presented by Maggie Ellison, Vice President, Event Marketing Strategies*

Workforce Mobility Partnership Program Funding *presented by Joshua Sikich, Transit Lead, HDR*